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Florida Memorial Welcomes Jason Horn As New Athletics Director

Florida Memorial announced the hiring of its next athletic director Tuesday

MIAMI GARDENS, Fla. – After a national search led by Brentwood Partners, Florida Memorial University (FMU) is excited to announce the selection of Jason Horn as its new Director of Athletics.

Horn brings a wealth of experience in critical leadership roles in collegiate athletics. He will galvanize the athletic team around a renewed sense of purpose and mission while also serving as part of FMU’s leadership team and fostering greater student success with his motto, W.G.G. – Win, Grow and Graduate.

“We are delighted to have such an experienced leader who is highly respected in his field and the National Association of Intercollegiate Athletics. He will help us ascend to the next level of competitiveness and excellence in athletics” said Florida Memorial University President Dr. Jaffus Hardrick.

Horn's professional career spans nearly 30 years in athletics, marketing and promotions. His experiences include working with organizations such as the Detroit Pistons, the NBA Development League (now G-League), the University of Central Florida, the University of Miami, Conference USA, and the Olympic Winter and Summer Games.

Horn most recently served as the Assistant Vice President and Director of Athletics & Recreation at Xavier University of Louisiana from 2014-2021.

He was named NAIA National Athletic Director of the Year in 2020 and the NACDA National Athletics Director the Year in 2021. He is a member of the Board of Directors of the Greater New Orleans Sports Foundation, and the Minority Opportunities Athletic Association. He is also a member and 3rd Vice President of the NAIA Athletic Directors' Association and serves on the NAIA National Administrative Council. He also served as Conference President of the Gulf Coast Athletic Conference.

"Congratulations to Florida Memorial University on selecting Jason Horn as its next Director of Athletics," said Minority Opportunities Athletic Association (MOAA) Executive Director Stan Johnson.

"Jason's leadership, knowledge, and skills as an accomplished athletics professional will significantly enhance your institution's ability to meet its mission of preparing the next generation of global leaders, both on and off the playing surfaces."

Under Horn's leadership, Xavier grew to be a model athletic program being recognized across the country for its achievements on and off the playing fields.

During Horn's tenure, Xavier tripled student-athlete and spirit squad enrollment and participation, improved department grade-point average each year; expanded the University sports offerings; experienced athletics revenue growth; expanded the corporate partnership portfolio; increased alumni engagement; won the conference All-Sports trophy six of seven years; including three teams finishing ranked in the top 10 nationally (2019-20), and won nearly 40 conference championships.

What they are athletic leaders saying about the recent hiring of Jason Horn at FMU:

"I am thrilled to welcome Jason to the Sun Conference as the new leader of Florida Memorial University Athletics. Jason has proven himself as one of the premier Athletic Directors in the NAIA and, having had the privilege of working with him directly on numerous projects, I have no doubt that he is the right person to lead Lion Athletics to great success. We are blessed to have a professional of Jason's talent and character in our conference and I look forward to seeing him get to work!"

Dustin Wilke, Commissioner

The Sun Conference

“Jason is competitive in every facet of the enterprise, he believes in investing to win championships and support students as they become champions. Many athletic directors say they believe in this, of course. The difference is that he has the experience and connections across the country to recruit staff and coaches to that end, and he’s proven it time and time again. I have no doubt he’ll be a tremendous asset to FMU.”

William J. Broussard, Ph. D.

Associate Vice President of Advancement
Minnesota State University-Mankato

“Jason is a born leader and truly cares about the well-being of all student-athletes. I do not doubt that he will take Florida Memorial University to new heights that they may not have seen before. One of the best Athletic Directors in the country.”

Kevin Herod

Athletic Director & Head Women's Basketball Coach
Talladega College

“Jason Horn is a dedicated leader who cares deeply about the student-athlete experience. His understanding of the HBCU and NAIA landscape has prepared him uniquely well to serve as the Director of Athletics at Florida Memorial University. Jason’s skill set and network will help take the Lions to the next level!”

Edward Scott, Ph.D.

Vice President & Director of Athletics
Morgan State University

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