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## Press Release

### Florida Memorial University (FMU) Hosts Beacon Council Breakfast

Miami Gardens, FL, Wednesday, October 17, 2018- A lively discussion on eCommerce was hosted by Florida Memorial University's Dr. Jaffus Hardrick, Interim President. The breakfast was presented by Miami's Beacon Council One Community One Goal Initiative. The event included presenters: Maria C. Alonso, President and CEO, United Way of Miami and Penny S. Shaffer, Ph.D., Market President, South Florida, Florida Blue.

eCommerce has been a hot topic and was explored by panelists: Joseph Roisman, Executive Vice President, Perry Ellis, Laura González-Estéfani, Founder & CEO, TheVentureCity, Antonio Acunzo, CEO, MTW GROUP | Foreign Market Entry Advisors, Basil Khalil, Vice President, Operations, FedEx Express Latin America and Caribbean Division with moderator, Laura Maydón, Managing Director of Endeavor Miami.





-more photos are available upon request-

### **ABOUT FLORIDA MEMORIAL UNIVERSITY**

Located in the City of Miami Gardens, Florida Memorial University is a private, historically Black institution that offers 27 undergraduate degree programs and three graduate degree programs to a culturally diverse student body. Since its inception in 1879, the University has upheld a commitment to provide an academic education solid foundation built upon the pillars of leadership, character, and service. As South Florida's only Historically Black College or University (HBCU), it is widely recognized as the birthplace of the Black National Anthem, Lift Every Voice and Sing. For more information call 305 623 1452 or visit [www.fmuniv.edu](http://www.fmuniv.edu).

