

Media Announcement

American Cancer Society highlights FMU students' 'Not on My Campus' awareness campaign



L-R Hannique Roberts, a senior Biology student; Raven Hanna, a senior Chemistry student; and Kyla Harvey, a sophomore Chemistry student.

Miami Gardens, FL (September 17, 2018) - A recent public health study projects more than 1 million college students will die prematurely from cigarette smoking. When it comes to tobacco use, Florida Memorial University (FMU) undergraduates are declaring: "Not on My Campus!" Three FMU students, Raven Hanna, Kyla Harvey, and Hannique Roberts, earned recognition as American Cancer Society (ACS) Tobacco Free Generation Campus Initiative (TFGCI) Scholars. These recipients were collectively awarded \$2000. The scholastic trio will lead on-going efforts to promote and support the university's smoke-free policy.

"With hard work and determination, these three students are more proof that FMU students can compete anywhere," said FMU Interim President Jaffus Hardrick. "Through their leadership and service, students like Raven, Kyla, and Hannique, personify what it really means to be an FMU Lion. We applaud their accomplishment and support their cause."

With support from the CVS Health Foundation, ACS, through its Center for Tobacco Control, launched TFGCI to encourage students to advocate for smoke- and tobacco-free policies on college campuses. Prospects have to be vetted and submit applications through the ACS's website. These three young ladies rose to the challenge with, "Not on My Campus," a TFCGI-funded tobacco-free awareness campaign. Their campaign was promoted on the www.instagram.com/fmu.smokefreecampus, social media platform. They

built on that momentum and successfully convinced FMU's Board of Trustees to write and adopt a 100-percent smoke- and tobacco-free policy for the campus.

"It is indeed an honor and privilege to be awarded the American Cancer Society Tobacco-Free Generation Campus Initiative Scholarship," said Raven Hanna, a senior Chemistry student who served as principal social media administrator. "With this opportunity, I am able to reach my educational goals and be an advocate for fellow students to pursue a healthier lifestyle."

Team member Roberts is a senior Biology student. And, Harvey, a senior Chemistry student, was selected to attend October's TFCGI "Strategies for Success" grantee meeting in Atlanta.

Written by Zachary Rinkins

Log on to www.instagram.com/fmu.smokefreecampus, for more information on the "Not on My Campus," campaign. For more information on the program, contact Angela Brinson-Brown, Ph.D., at angela.brinson-brown@fmuniv.edu or 305-626-3139. For media inquiries, contact FMU Public Affairs Director Opal Comfort at opal.comfort@fmuniv.edu or 305-623-1452.

ABOUT FLORIDA MEMORIAL UNIVERSITY

Located in the City of Miami Gardens, Florida Memorial University is a private, historically Black institution that offers 37 undergraduate degree programs and four graduate degree programs to a culturally diverse student body. Since its inception in 1879, the University has upheld a commitment to provide an academic education solid foundation built upon the pillars of leadership, character, and service. As South Florida's only Historically Black College or University (HBCU), it is widely recognized as the birthplace of the Black National Anthem, Lift Every Voice and Sing. For more information call 305 623 1452 or visit www.fmuniv.edu.
