The 2014-2015 Academic Year has been an exceptionally engaging and productive year for the School of Business at Florida Memorial University.

The School of Business was greatly involved with the Miami community through its Advisory Council. The Advisory Council provided outstanding Executive Roundtables on career management and business development for our students.

The School of Business Alumni made us proud by their professional and career success. More than twenty five (25) of our graduates have assumed career positions with major businesses and organizations.

A group of School of Business’ students started the “Fresh Start Beverage Company.” Through their presentations, the group have been awarded more than $7,500.00 in Business Plan Presentations. For further information on our outstanding entrepreneurs, please visit www.bannawanve.com.

The School of Business faculty continued their academic and professional development with their scholarly publications and conference attendance. Through their dedicated advisement and mentoring, the faculty has also played a crucial role in our students and alumni professional development and success.

The School of Business faculty and staff are pleased with our current students’ internship success and award winning research presentations. The school’s Accounting, Marketing, and Finance Student Clubs supported the School by their leadership and participation in our academic and community events and activities.

Twelve (12) School of Business students were inducted into Delta Mu Delta International Honor Society in Business Administration. Six (6) School of Business Finance students were inducted into the Financial Management Association International Honor Society.

The exemplary success of our faculty, students, and alumni documented in this report follows the general objective of the School of Business to provide its students and stakeholders with the best academic, as well as, professional guidance and supervision.

I am hopeful that our 2014-2015 Newsletter serves as a source of inspiration for the School’s continual growth and development. I also welcome the readers’ comments, communication, and engagement with the School of Business. My sincere appreciation goes to individuals who have made this Report a token of the School of Business’ commitment to Leadership, Character, and Service to the academic and professional community.
FACULTY/STAFF
2014—2015

Dr. Abbass Entessari
Dean, School of Business
MBA Program Director

Dr. Robert Labadie
Professor of Business Administration

Dr. Kimberly Pellegrino
Associate Professor of Management

Sophretta Benjamin
Administrative Assistant

Dr. Barbara Edwards
Associate Professor of Management

Dr. Cheulho Lee
Associate Professor of Finance

Dr. Robert Pellegrino
Associate Professor of Marketing

Dr. Renee Forbes-Williams
Associate Professor of Accounting

Dr. William Lucky
Assistant Professor of Marketing

Dr. Debra Perkins
Associate Professor of Management
Dr. Kimberly Pellegrino, Dr. Robert Pellegrino and Dr. Debra Perkins published their ethics research in the Journal of Business Ethics Education (JBEE). JBEE is a blind peer reviewed journal listed in Cabell’s with a 20% acceptance rate. The lead editor is John Hooker from Carnegie Mellon University. The editorial board has representatives from universities all over the world and includes members from Georgetown, Harvard, Yale, University of Pennsylvania and Columbia, to name a few. The research is entitled, “Call of Duty in the Classroom: Can Gamification Improve Ethical Student Learning Outcomes? A Pilot Study” – Congratulations!

Dr. Abbass Entessari attended the Accreditation Council for Business Schools & Programs (ACBSP) Region (3) 2014 Conference in Greensboro, North Carolina, October 2014.

Dr. Robert Pellegrino, Dr. Christopher Saffici (Education) presented paper entitled “Can a Cheat Sheet Prevent Cheating Among Business Students?” at the Academy of Business Disciplines (ABD) 16th Annual Conference in Ft. Myers Beach, Florida on November 6, 2014. Paper was co-authored by Dr. Kimberly Pellegrino.

Dr. Barbara Edwards received the FCAA Corporate Board Member of the Year Award, January 2015.


Dr. Abbass Entessari, Dr. Barbara Edwards, Dr. Robert Labadie, Dr. Cheulho Lee and Dr. William Lucky attended the 2015 Annual Symposium & Business Leaders Luncheon, March 2015.

Dr. Robert Pellegrino received Appointment Letter for Reviewer of Universal Journal of Industrial and Business Management, April 2015.

Dr. Abbass Entessari attended the 13th Annual National HBCU Business Dean’s Summit in New Orleans, Louisiana, June 2015.


Dr. Kimberly Pellegrino and Dr. Robert Pellegrino completed the certification course to teach online and are now teaching the first FMU School of Business’ online courses.
ADVISORY COUNCIL EXECUTIVE ROUNDTABLE
March 26, 2015

“Developing Your Career Management Toolbox”

Pictured Left to Right
Brigette Lumpkins, Goldman, Sachs & Company, Advisory Council Member
G. Nancy Allen, Women’s Business Development Council of Florida
Dr. Abbass Entessari, Dean, School of Business
Dr. Barbara Edwards, Associate Professor of Management
Steve Sanabria, President, Advisory Council

Advisory Council Member
ADVISORY COUNCIL (continued)

QUESTIONS AND ANSWERS WITH STUDENTS

Steve Sanabria
President, Advisory Council

G. Nancy Allen
Women’s Business Development Council of Florida

Pictured Left to Right
Mr. J. Walter Hale, Academic Advisor
Dr. Abbass Entessari, Dean, School of Business
Mr. Theophilus Adderly, Advisory Council Member
Kenny Davin is a Florida Memorial University School of Business graduate. He graduated Spring 2010 with a Bachelor of Science Degree in Finance. Kenny is currently employed as an Account Executive at Fidelity Investments in Ft. Lauderdale.

Kenny’s advice for current students is to “Work hard, take advantage of resources available. Have a plan in place for what you want to do with your Degree. Also, make sure you build experience through volunteering, internships and/or part-time work.”

**ALUMNI UPDATES**

**School of Business Students’ Success**

Ken Amoah, Spring 2011 Graduate (Finance Major), Employed at Ernst Young in Ghana
D’Angelo Bain, Spring 2010 Graduate (Finance Major), Employed at Credit Suisse, Nassau Bahamas
Stacy Banks, Fall 2010 Graduate (Marketing Major), State Farm Personal Account Representative
Porsche Barnett, Spring 2011 Graduate (Marketing Major), Project Coordinator at AIG
Notoya Blackwood, Spring 2012 Graduate (Business Administration Major), Trade Specialist
Sara Boyd, Spring 2012 Graduate (Finance Major), Human Resource Specialist
Allison Buchanan, Spring 2010 Graduate (Accounting Major), Passed all sections of the CPA Exam—Awaiting License from the State Board of Accountancy
Joanna Campbell, Spring 2014 Graduate (Accounting Major), Tax Associate/Staff Accountant
John Cozier, Fall 2007 Graduate (Finance Major), Financial Research Officer
Darren Croxton, Summer 2013 Graduate (Marketing Major), Solutions Specialist at Verizon Wireless
Kenny Davin, Spring 2010 Graduate (Finance Major), Account Executive
Bryan Davis, Spring 2010 Graduate (Finance Major), Master of Sports Management
Janay Davis, Spring 2013 Graduate (Finance Major), Personal Banker
Petiere Davis, Spring 2013 Graduate (Finance Major), Employed at Credit Suisse, Nassau Bahamas
Jennifer Dominique, Fall 2003 Graduate (Business Administration Major), Human Resources Director
Alex Forston, Fall 2013 Graduate (Marketing Major), Hertz Branch Manager
Racheline Gaari, Fall 2010 Graduate (Business Administration Major), Employed at St. Maarten Electrical Company
Arian Hull, Spring 2010 Graduate (Finance Major), Received Juris Doctor Degree (JD) May, 2014
Mircus Jones, Spring 2009 Graduate (Finance Major), Senior Transpend Analyst

**Questions for Kenny**

Q. Why Florida Memorial University?
A. Small Class Sizes & Close Knit Community.

Q. How was your experience with FMU School of Business?
A. Caring Professors and excellent curriculum.

Q. What are your hobbies?
A. Volunteering, Public Speaking Traveling & Softball
ALUMNI UPDATES (Continued)

Yamiley Joseph, Spring 2012 Graduate (Business Administration Major), Night Auditor
Karrell King, Spring 2007 Graduate (Business Administration Major), Quality Counts Project Manager
Amber Lescott, Spring 2011 Graduate (Business Administration Major), Assistant Product Manager
Kishma Maclean, Spring 2011 Graduate (Marketing Major), Financial Inspector
Keevon Maynard, Spring 2008 Graduate (Finance Major), Received Graduate Diploma in Law (GDL) Spring 2014
Winfred Merilien, Fall 2008 Graduate (Marketing Major), Quality Assurance Analyst
Brad Miller, Fall 2010 Graduate (Marketing Major), Sponsorships and Alliances Specialist
Rony Pierre, Spring 2013 Graduate (Finance Major), Revenue Recovery Supervisor
Quweina Roberts, Spring 2007 Graduate (Business Administration Major), Project Analyst
Taeva Romain, Spring 2010 Graduate (Finance Major), Employed at Federal Deposit Insurance Corporation (FDIC)
Chelsea Roman, Spring 2010 Graduate (Finance Major), Employed at Wells Fargo (Private Wealth Division)
Dana Smith, Spring 2011 Graduate (Marketing Major), Manager at Enterprise Rent-a-Car
Kieshma Smith, Fall 2008 Graduate (Marketing Major), Marketing Project Officer at TDC Telecommunications
Kevin Spence, Spring 2012 Graduate (Marketing Major), Employed at RBC Royal Bank N.V.
Taneisha Tromp, Spring 2010 Graduate (Finance Major), Employed at Royal Bank of Canada (RBC)
Antonia Wall, Spring 2008 Graduate (Finance Major), Master of Healthcare Administration (Fall 2012)
Richard Way III, Spring 2011 Graduate (Finance Major), Financial Advisor

STUDENT HIGHLIGHTS

INDEPENDENT COLLEGES & UNIVERSITIES OF FLORIDA (ICUF)

Florida Memorial University 2015 ICUF Presidential Fellows - Erick Dolsaint (Finance Major) & Timothy Betts (Finance Major) along with Dr. Abbass Entessari, Dean, School of Business, attended the ICUF events in Tallahassee, Florida on March 10th and March 11, 2015. The GOAL was to maintain and increase Florida Resident Access Grant (FRAG) government financial support for ICUF students.
H.E. Alkebulan (FMU Marketing Major), Trendolyn Hopkins (FMU Communications Major), Michael Baptiste (FMU Business Administration Major), and Juan Brown (FMU Finance Major) – presented “Banana Wave” at FAU Business Plan Competition on April 11, 2014 and won $5,000.00. In September they also won $2,500.00 - Business Plan Contest sponsored by Access Florida Finance Corporation.

H.E. Alkebulam, Trendolyn Hopkins, Michael Baptiste (Spring 2014 Graduate), Juan Brown (Spring 2014 Graduate) are the founding members of Fresh Start Beverage Company. For more information about these FMU School of Business entrepreneurs and “Banana Wave”, visit their website at: www.bananawave.com.
PROFESSIONAL DEVELOPMENT SEMINAR
November 13, 2014

SHARI FRANCIS, CPA, CPSD, CPM
Diversity Merchandising Manager
OFFICE DEPOT

&

DAVID WARD
Manager, Corporate Strategy & Competitive Intelligence
RYDER SYSTEM, INC., SUPPLY CHAIN DIVISION
Presented
“SUPPLY CHAIN LOGISTICS”

The School of Business Prepares Students for Success

Economic Development Committee of the Dade County Alumnae Chapter of Delta Sigma Theta Sorority, Inc. participated in Resume Review and Mock Interviews with the Business Internship & Seminar class (BUS 450)

Dr. Barbara Edwards, Professor - March 11, 2015
INTERNSHIP ROUNDTABLE
CO-SPONSORED WITH FMU CAREER DEVELOPMENT CENTER
SEPTEMBER 16, 2014

Dr. Barbara Edwards, Professor, Business Internship & Seminar (BUS 450) - Fourth Right
Athena Jackson, Director, Career Development Center - Third Right
Sheryl Hampton-Bain, Administrative Assistant, Career Development Center—Second Right

INTERNSHIPS OBTAINED THROUGH
FMU SCHOOL OF BUSINESS

Khadijra Boyd, Accounting Major, City of Opa Locka, Human Resources
Deidra Bounyon, Finance Major, Amerprise Financial Lindell Douglas & Associates
Addiea Ferguson, Finance Major, City of Opa Locka, Finance Department
Laila Muhammad-El, Accounting Major, Watson Rice LLP
Delta Mu Delta International Honor Society in Business Administration (DMD) recognizes and reward superior scholastic achievement of all majors in the business area. Our FMU chapter (Iota Tau Chapter), has received the Star Chapter Award two years in a row. In 2014, Iota Tau Chapter was one of 19 star chapters chosen from 300+ chapters in US.

Financial Management Association International Honor Society (FMA) recognizes scholastic achievement through induction of Finance majors who have demonstrated superior scholarship. For the last 8 years since the inception of the society, three FMA honor students have received the Outstanding Student Award in the commencement ceremony for the highest GPA among all FMU graduates.
Interested in Becoming a Member of a School of Business Honor Club?

Through its Accounting Program, the School of Business has been participating in the Volunteer Income Tax Assistance (VITA) program of Internal Revenue Service for several years. The VITA program offers free tax help to people who generally make $53,000 or less, persons with disabilities, the elderly and limited English speaking taxpayers who need assistance in preparing their own tax returns. School of Business Accounting student volunteers provide free basic income tax return preparation with electronic filing to qualified individuals. Before participating in the VITA Program, Accounting students have to receive IRS Certification. The VITA services are currently offered with coordination with the City of Miami Gardens/Betty T. Ferguson Recreational Complex.

The American Marketing Association is one of the largest marketing associations in the world, with over 30,000 members who work, teach and study in the field. By becoming a member, you gain access to a vast body of marketing knowledge, high-quality training programs, the latest tools and tactics, exposure to leading-edge thinking, and opportunities to interact with marketing peers around the world.

Visit the School of Business Office and Get More Information
Located in the William Lehman Aviation Building - Room 215 (2nd Floor)
Or call 305.623.4288

Dr. William Lucky, Advisor
Dr. Cheulho Lee, Advisor
Dr. Renee Forbes-Williams, Advisor
HONOR CLUBS (Continued)

Fifth Annual Community Health Awareness Day
April 18, 2015
Sponsored By
Triumph the Church & Kingdom of God In Christ &
National Black Police Association (City of Miami Chapter)

Finance Society & Financial Management Association International Honor Society
Dr. Cheulho Lee, Advisor, and Ms. Sophretta Benjamin, Administrative Assistant, volunteered with
Participating Students: Timothy Betts, Lucas Boltshauser, Indianna Capron, Yolanda Christophe,
Timothy Coleman, Tekeya Crenshaw, Addiea Ferguson, Wendy Horton, Ashley Moss, Chelsea Moss,
Desmond Newbold, Joanna Sinclair, Luke Thirlwell, & Chantel Wallace-Clarke
School of Business students, Yvonne Campbell, Javalin Lovett, Cindy Rosero, Aundra Smith, Jarvis Thomas & Terrance Thomas along with Mr. Vernon Martin, Dr. Barbara Edwards, and Dr. William Lucky attended the Southern Florida Minority Supplier Development Council’s (SFMSDC) 30th Annual Business Expo held at the Broward Convention Center April 14th and 15th, 2015. Thanks to School of Business Advisory Council Member, Ms. Beatrice Louissaint, President and CEO of SFMSDC, who waived the registration fee. The Business Expo included workshops, a luncheon, networking opportunities, and a Trade Fair Exhibition.

Dr. Abbass Entessari, Dean of the School of Business, Dr. Barbara Edwards, Associate Professor of Management, and student, Jermarco Woodson attended the eMerge Americas Technology Conference on May 3, 2015 & May 4, 2015 at the Miami Beach Convention Center. Thanks to Ms. Althea Harris, Assistant District Director of Marketing & Outreach, U.S. Small Business Administration and a member of the School of Business Advisory Council for sponsoring their participation.
YOUR ROAD TO SUCCESS STARTS HERE

South Florida’s only Historically Black University can offer you a fully-accredited MBA in one-year.

Take two or four classes each semester (Friday night and Saturday), and you will:

♦ Take classes with other motivated, working professionals,
♦ Learn from FMU’s experienced, credentialed staff of professors who are driven to teach, not just research,
♦ Complete a full general MBA program in one calendar year, gaining the full range of Accounting, Economics, Financial Management and Marketing knowledge you need to compete and succeed in today’s business environment,
♦ Earn a MBA from Florida Memorial University, a SACS (Southern Association of Colleges & Schools) accredited University.

CAN’T COMMIT TO FOUR COURSES EACH SEMESTER?

Then just take one class each session for two nights each week and complete your MBA in two years.

WHY WAIT?

Florida Memorial University’s MBA office is currently accepting applications.

FOR MBA APPLICATION & INFORMATION VISIT WEBSITE AT:

www.fmuniv.edu

Click On: ACADEMICS
Click On: SCHOOL OF BUSINESS
Click On: ABOUT US (on left)
Select Graduate Degree
Click On: MASTER OF BUSINESS ADMINISTRATION
Click On: MBA ADMISSION PACKAGE (on left)
Select: MBA Application Checklist, MBA Application, MBA Recommendation Form & MBA Course Schedule
Print, Complete and Submit forms to MBA Office (in person, mail or e-mail)

Any Questions Call 305.623.4288

SPRING 2015 MBA GRADUATES
Left to Right: Psyche Matthew, Ouleye Diao & Darlene Brown
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