“Men may be born free; they cannot be born wise, and it is the duty of the University to make the free wise.”
-Adlai Stevenson

Dean’s Address

The highly competitive, globally-oriented, tech-savvy business world seeks energized, knowledgeable, inspired graduates with firm academic preparations. The faculty and staff of the School of Business at Florida Memorial University (FMU) want to enhance your progress in developing your thriving professional future and meeting your career goals and expectations. Whether you see yourself as an accountant, a top business executive, an expert in the world of finance, a marketing professional, or an entrepreneur, we can help you to achieve your goal. The School of Business will do this by creating a community of students who have the opportunity to interact closely with faculty, alumni, and staff. You'll have opportunities to join student clubs, engage in professional development activities, and develop a network of life-long friends. The School of Business faculty and staff are fully committed to pursue the FMU's mission for continued growth and excellence. To this end, the School periodically reviews, upgrades and expands its curriculum. The School of Business, currently, offers Bachelor of Science degree in Accounting, Business Administration, Finance, and Marketing. Students can participate in a Dual Hospitality Management Program with Florida International University. As we continue to maintain academic excellence in our programs, we must also recognize the changing and challenging internal and external economic environment. The on-going challenges in the domestic and global economy impact opportunities for our communities, students, and many of our alumni. The faculty and staff in the School of Business are committed to assist the Office of Career Development Center to connect and place our graduates in companies that seek quality employees and quality graduate programs. As history has shown, FMU will continue to be a source of pride for the African American community. The sacrifices we make, however, must not be at the expense of educating our talented students. This past academic year has again proven to be an exciting and productive one for the School of Business. In what follows, we have presented some of the School of Business’ Highlights and Accomplishments. The Florida Memorial University School of Business is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
Dr. Rita Koyame-Marsh  
Associate Professor of Economics  
*FMU & School of Business*  
*Scholar of the Year*

Dr. Cheulho Lee  
Associate Professor of Finance  
*School of Business*  
*Teacher of the Year*

Dr. Debra Perkins  
Associate Professor of Management  
*School of Business*  
*Scholar of the Year*

Dr. Barbara Edwards  
Associate Professor of Management  
*School of Business*  
*Service of the Year*
The School of Business Advisory Council consists of nineteen members. Each member is a South Florida professional. One of the missions of the Advisory Council is to promote Florida Memorial University. The following Advisory Council Committees have been established to better assist FMU School of Business faculty and students:

- Curriculum Committee
- Internship Committee
- Executive Roundtable Committee

During the 2012-2013 Academic Year, the Advisory Council held two Executive Roundtable discussions at FMU and were well received by FMU students (all majors).
Advisory Council Member Steve Sanabria answers questions from Michael Baptiste and Luthianos McPhee

Advisory Council Members are instrumental in coordinating events/activities for the School of Business Faculty and students to attend.

Pictured Below: Southern Florida Minority Supplier Development Council (SFMSDC)
28th Annual Business Expo
Broward County Convention Center
March 15, 2013

Advisory Council Members also donate their time to be guest lecturers in the School of Business and MBA classes.

Greene, Greene & Associates (Advisory Council Member) has awarded a $2,000.00 Accounting Scholarship to six FMU Accounting majors.

Advisory Council Members are establishing internships specifically for FMU students.
Michael Baptiste is a Business Administration major graduating Spring 2014. He is a very ambitious and success driven student with goals of becoming an Entrepreneur.

On April 11, 2013, Michael hosted his very own seminar at Florida Memorial University campus called “The Best Internet Marketing Seminar”. Michael stated, “I wanted to teach my fellow students, for free, how to generate revenue from the Internet.” Over 100 FMU students were in attendance.

Michael was accepted to the CAPA Beijing Program to study abroad in Beijing, China. This is quite an accomplishment being that he is the first in his family to attend college.

Michael is also an outstanding athlete on Florida Memorial University’s Men’s Basketball team. During the 2012-2013 season, he received the following honors: He was named to the Sun Conference “First Team All Conference”, “All Defensive Team”, and “Defensive Player of the Year”. He also received an award for “Outstanding Leadership”. Florida Memorial University’s Student Government Association named Michael Baptiste “Sportsman of the Year”. Michael is certainly going places.

Leonardo DePaula Silva (Business Administration Major) - Fall 2012
Received $500.00 from the Delta Mu Delta Honor Society 2012 Scholarship

Crystal Livingston (Finance Major) - Fall 2012
Received $1,500.00 Scholarship from the Tom Joyner Foundation

Romelyn Augustin, Afolakemi Bamigbola, Cedric Cunningham, Takiya Moore, Serge Nicolas and Elizabeth Sterlin each received a $2,000.00 Accounting Scholarship from Greene & Greene P.A.

Jolaine Barlatier (MBA Student) - March 2013
Received $1,200.00 from the Jacki Tuckfield Graduate Business Scholarship

Tavaris McGee (Accounting Major) - April 2013
Presented “Economic Analysis of AT&T and the Telephone Industry”
FMU Research & Performing Arts Day—Dr. Rita Koyame-Marsh, Professor

Two School of Business Students attended the Greater Miami Society for Human Resource Management (GMSHRM) Diversity Conference, Miami, Florida

Principles of Accounting II class participated in the Volunteer Income Tax Assistance (VITA) Program
January 2013 thru April 2013—Dr. Renee Forbes, Advisor

Eleven School of Business students attended the World Money Show Conference, Orlando, FL

Fifteen School of Business Students attended the 28th Annual Business Expo, Ft. Lauderdale, FL

Petiere Davis (Finance Graduate-Spring 2013) working at Credit Suisse, Nassau, Bahamas
Women’s Business Enterprise National Council  
Minneapolis, MN, June 25-26, 2013  
Porscha Berrien (Marketing Major), Brittany Woods (Business Administration Major), and Trendolyn Hopkins (Communications Major) attended the WBENC Student Entrepreneur Program

Brittany Woods  
Trendolyn Hopkins  
(Pictured Left)

2013-2014 Independent Colleges & Universities of Florida (ICUF) Florida Memorial University Presidential Fellows

Erick Dolsaint  
Finance Major  
Leandro Ibanez  
Finance Major

Pedro Nelson (Business Administration Major) performance on the BSG Simulation Game for Senior Project Students ranked among the BEST in the World  
Dr. Debra Perkins, Professor

Miami Heat’s Dwayne Wade  
Special Guest at Florida Memorial University’s Scholarship Gala  
October 4, 2013

Felix Borges (Accounting Major)  
Introduces Dwayne Wade of the Miami Heat  
Dr. Roslyn Clark-Aritis (FMU Interim President)  
Dwayne Wade, Felix Borges  
Charles George (Chairman, FMU Board of Trustees)
HONOR CLUBS

The School of Business Offer the Following Honor Clubs

American Marketing Association
Dr. William Lucky, Advisor

Delta Mu Delta International Honor Society in Business Administration
Dr. Cheulho Lee, Faculty Advisor

Induction Ceremony
April 18, 2013

Financial Management Association International Honor Society
Dr. Cheulho Lee, Advisor

Induction Ceremony
April 18, 2013

National Association of Black Accountants
Dr. Renee Forbes, Advisor

“Lifting As We Climb”
GUEST SPEAKERS

The School of Business Would Like To Thank ALL Guest Speakers who have taken time out of their busy schedules to speak to the School of Business Undergraduate and MBA classes.

Business Organization & Management Class
Dr. Barbara Edwards, Professor
Guest Speaker Mr. Bill McCormick, Jr., CEO, Medivance Billing Services & Member of FMU Board of Trustees

SCHOOL OF BUSINESS FACULTY & STAFF

Dr. Abbass Entessari
Abbass.entessari@fmuniv.edu
Dean, School of Business
Professor of Economics
Office Phone : (305) 623-1441

Dr. Barbara Edwards
Bedwards@fmuniv.edu
Associate Professor of Management
Office Phone : (305) 626-3607

Dr. Renee Forbes-Williams
Renee.forbes@fmuniv.edu
Associate Professor of Accounting
Office Phone : (305) 626-9345

Dr. Rita Koyame-Marsh
Rita.marsh@fmuniv.edu
Associate Professor of Economics
Office Phone : (305) 623-4286

Dr. Robert Labadie
Robert.labadie@fmuniv.edu
Professor of Business Administration
Interim MBA Director
Office Phone : (305) 623-1418

Dr. Cheulho Lee
Cheulho.lee@fmuniv.edu
Associate Professor of Finance
Office Phone : (305) 623-1423

Dr. William Lucky
William.lucky@fmuniv.edu
Assistant Professor of Marketing
Office Phone : (305) 623-1419

Dr. Kim Pellegrino
Kimberly.pellegrino@fmuniv.edu
Associate Professor of Management
Office Phone : (305) 626-3195

Dr. Robert Pellegrino
Robert.pellegrino@fmuniv.edu
Associate Professor of Marketing
Office Phone : (305) 626-3630

Dr. Debra Perkins
Debra.perkins@fmuniv.edu
Associate Professor of Management
Office Phone : (305) 623-8711

Ms. Sophretta Benjamin
Sophretta.benjamin@fmuniv.edu
Administrative Assistant
Office Phone : (305) 623-4288

Florida Memorial University
School of Business
(305) 623-4288
Dr. Rita Koyame-Marsh presented paper entitled "Past and Future of Debt Relief Program for Heavily Indebted Poor Countries," at the 29th Annual Conference of the Association of Third World Studies in Salvador da Bahia, Brazil.

Dr. Rita Koyame Marsh’s paper entitled "The Impact of Workers' Remittances on Economic Growth: Evidence from ECOWAS Countries." was accepted for publication in the Fall 2012 issue of the Journal of Third World Studies.

Dr. Rita Koyame-Marsh and Dr. Debra Perkins’ Research Paper Acceptance Presentation “Supply Chain Management of Conflict Minerals- Case of the Democratic Republic Cargo” was presented at the 6th Annual International Business and Social Sciences Research Conference in Dubai.


Dr. Rita Koyame-Marsh presented “The Economics of Blood Minerals in Africa: Case of the Democratic Republic of Congo” at FMU’s School of Business Kwanzaa Event.

Dr. Kimberly Pellegrino, Dr. Robert Pellegrino and Dr. Christopher Saficci presented paper entitled, “What is Wellness? A New Measure of General Wellness for the Social Sciences”


Dr. Debra Perkins presented paper entitled “Reach Out to be Known – Lessons from Land Grant Institutions” at the 17th Annual American Society of Business & Behavioral Sciences (ASBBS) Conference.
Dr. Debra Perkins presented a paper entitled, “Twenty-five Years of the Consumer Satisfaction Journal: The Keith Hunt Years,” in California at the CS/D&CB Conference.


