DESCRIPTION

- The Tom Joyner Foundation has partnered with Denny’s Corporation to support Denny’s Hungry for Education Scholarship Program. Ten (10) deserving students will receive a $2,500 scholarship from the participating HBCUs.
- These HBCUs were chosen because (1) they offer strong programs in business, accounting, hospitality management, marketing or food science; (2) these HBCUs are located in markets where there is a substantial presence of Denny’s restaurants.
- The program is part of Denny’s national initiative: join in the fight against childhood hunger.
- Participants must submit a 500-word essay on, “what they are doing or plan to do to fight hunger in the community of their HBCU or their hometown”.
- [www.tomjoynerfoundation.org](http://www.tomjoynerfoundation.org) has a link to the Denny’s website where the students’ applications can be submitted.
- As part of the sign up on the Denny’s site, students may opt-in to sign up for the Denny’s Rewards Program. Everyone who signs up is eligible to receive a discount coupon that can be used at a local Denny’s. The school that signs up the most students for the program will be automatically entered to win the grand prize: Free breakfast for all the students at the winning college - students/faculty.
- Voorhees College, Denmark, S.C.
- Prairie View A&M University, Prairie View, Texas
- Paul Quinn College, Dallas, Texas
- Texas Southern University, Houston, Texas
- Wiley College, Marshall, Texas
- Florida A&M University, Tallahassee, Fla.
- Florida Memorial University, Miami Gardens, Fla.

HERE’S A STEP-BY-STEP OUTLINE OF HOW YOU CAN HELP:

1. **Post** the flyers about this opportunity on your campus website, in newsletters, and around campus, encouraging students to submit their application by or before September 15, 2013.
2. **Email** this information to students over the summer break.
3. **Share** information about this program on your Facebook page and/or via Twitter.
4. **Promote** the program in your campus newspaper, campus radio and TV stations.
5. **Listen** for promotional spots on the Tom Joyner Morning Show starting August 1st.
6. **Find** additional information on TomJoynerFoundation.org and BlackAmericaWeb.com.
7. **Follow** Tom Joyner Foundation on social media (Facebook and Twitter).
8. The Tom Joyner Foundation will review applications from September 15 through December, 2013 to choose winners.
9. You and the TJF/HFE Scholarship student winners will be notified in early December.

PARTICIPATING HBCUs

- Howard University, Wash., D.C.
- Allen University, Columbia, S.C.
- Benedict College, Columbia, S.C.

**Need more information? Have Questions?**

**Contact:**

[barbara.dunnharrington@tomjoynerfoundation.org](mailto:barbara.dunnharrington@tomjoynerfoundation.org)