RETOOL YOUR SCHOOL Fact Sheet

What is the Retool You School Program?
The Retool Your School Campus Improvement Grant Program was established by The Home Depot in 2010, to provide support and grants for on-campus enhancement projects for Historically Black Colleges and Universities (HBCUs) across the country.

How many HBCUs are competing for the Retool You School campus improvement grants?
75 Historically Black Colleges and Universities (HBCUs) from across the country have been announced as finalists in The Home Depot 2013 Retool Your School campus improvement grant program.

How will The Home Depot Retool You School grant recipients be selected?
HBCU fans and alumni can log on and vote at www.retoolyourschool.com between February 18 and April 15 to help their favorite school bring home the grand prize. Fans are encouraged to spread the word and use social media to promote their school of choice via a designated cobranded hashtag (i.e. #xulaRYS2013). Consumers can vote once a day during the voting period, but can use their favorite school’s cobranded hashtag without limit via Twitter and Instagram. One $50,000 grant recipient, and twelve $10,000 grant recipients will be determined by a combination of the online voting score and advisory board scores. One $25,000 grant recipient will be determined by the school that receives the most votes and social media activity, as assessed by The Home Depot. Winner announcements will be publicized on or around May 3, 2013.

When will the HBCU Retool Your School grant campus improvements begin?
The HBCU Retool Your School campus improvements will likely commence in the summer of 2013. Consumers can obtain more information at www.retoolyourschool.com.

Why partner with HBCUs?
The Home Depot has a long-standing history of supporting the African-American community. HBCUs and The Home Depot share a common mission of empowering our communities to make positive improvements.

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