SPONSORSHIP PACKAGE

Florida Memorial University & Dwight Stephenson Foundation

GOLF TOURNAMENT 2015

FRIDAY, MAY 15, 2015
TEE TIME 8:00 A.M.

Sports Legends Supporting Education II

Join NFL Hall of Famer DWIGHT STEPHENSON and friends at:

SHULA’S GOLF CLUB
7601 Miami Lakes Drive
Miami Lakes, FL 33014

For Info: 305.626.3611 • 954.449.9586
Dear Supporters and Friends,

Let’s Do It Again! We are pleased to announce the 2015 Florida Memorial University & Dwight Stephenson Foundation Golf Tournament is scheduled for Friday, May 15, 2015. Come join the fun and excitement as NFL Hall of Famer, Dwight Stephenson, other sports legends and friends tee off once again to support a great cause at Shula’s Golf Club located at 7601 Miami Lakes Drive, Miami Lakes, FL 33014.

Because of your support, the inaugural tournament was a great success. We were able to surpass our goal which benefited Florida Memorial University’s Presidential Scholarship, as well as, Dwight’s Computers for Kids Program, which provides computers to deserving children from low income South Florida families. The continued joint efforts of FMU and the Dwight Stephenson Foundation for the 2015 tournament will ensure that students gain the educational, financial and technical skills needed to compete in our global economy.

We kindly request your financial support for this important event through the following sponsorships and individual player opportunities:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title Level Sponsorship</td>
<td>$10,000</td>
</tr>
<tr>
<td>Gold Level Sponsorship</td>
<td>$6,000</td>
</tr>
<tr>
<td>Golf Shirt Sponsor</td>
<td>$4,000</td>
</tr>
<tr>
<td>Golf Cart Sponsor</td>
<td>$4,000</td>
</tr>
<tr>
<td>Lunch Sponsor</td>
<td>$4,000</td>
</tr>
<tr>
<td>Long Drive Sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>Closest to the Pin Sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>Corporate Golf Foursome</td>
<td>$1,500</td>
</tr>
<tr>
<td>Diamond Level Sponsorship</td>
<td>$7,500</td>
</tr>
<tr>
<td>Silver Level Sponsorship</td>
<td>$5,000</td>
</tr>
<tr>
<td>Golf Hat Sponsor</td>
<td>$4,000</td>
</tr>
<tr>
<td>Breakfast Sponsor</td>
<td>$4,000</td>
</tr>
<tr>
<td>Award Sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Accurate Drive Sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>Hole Sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>Individual Player</td>
<td>$300</td>
</tr>
</tbody>
</table>

Program Advertising: Full page $750, half page $500, quarter page $250. Benefits for each sponsorship level are included separately.

If you are unable to attend, other donations, including in-kind, are also welcomed. Your generosity will enhance and support our students’ future, as well as, provide your organization with valuable exposure to business owners, community leaders, and fellow golfers ... and you will have a great time too!

Please register your sponsorship on our sponsorship pages at www.fmuniv.edu or www.dwightstephenson.org. You can also email the attached sponsorship form to cassandra.shaheed@fmuniv.edu or aclarke@dstephenson.com, or call Ameena Shaheed at 305 626-3611 or Adam Clarke at 954 449-9586.

Thank you in advance for your support.

Sincerely,

Roslyn Clark Artis, JD, EdD
President, Florida Memorial University

Dwight Stephenson, CEO
D. Stephenson Construction & President,
Dwight Stephenson Foundation
Title Level Sponsorship - $10,000
- (2) Foursomes. Each foursome will include one NFL Celebrity and three golfers. Reserve first selection from list of participating NFL Celebrities.
- (8) Tickets for the Super Bowl Raffle
- (2) Sponsorship tables at luncheon
- (1) Full page color advertisement (front inside cover) in program booklet
- Acknowledgement on course signage, banners and FMU and Foundation websites
- Sponsor may provide gift and/or promotional material for tournament gift bags
- (8) Commemorative photos at golf tournament

Diamond Level Sponsorship - $7,500
- (1) Fivesome. The fivesome will include one NFL Celebrity and four golfers. Reserve second selection from list of participating NFL Celebrities.
- (6) Tickets for the Super Bowl Raffle
- (1) Sponsorship table at luncheon
- (1) Full page color advertisement (back inside cover) in program booklet
- Acknowledgement on course signage, banners and FMU and Foundation websites
- Sponsor may provide gift and/or promotional material for tournament gift bags
- (6) Commemorative photos at golf tournament

Gold Level Sponsorship - $6,000
- (1) Fivesome. The fivesome will include one NFL Celebrity and four golfers. Reserve third selection from list of participating NFL Celebrities.
- (4) Tickets for the Super Bowl Raffle
- (1) Sponsorship table at luncheon
- (1) Full page color advertisement in program booklet
- Acknowledgement on course signage, banners and FMU and Foundation websites
- (4) Commemorative photos at golf tournament

Silver Level Sponsorship - $5,000
- (1) Fivesome. The fivesome will include one NFL Celebrity and four golfers. Reserve fourth selection from list of participating NFL Celebrities.
- (4) Tickets for the Super Bowl Raffle
- (1) Sponsorship table at luncheon
- (1) Half page color advertisement in program booklet
- Acknowledgement on course signage and banners
- (4) Commemorative photos at golf tournament

Golf Shirt Sponsor – $4,000
- Corporate identity will be included on each event Golf Shirt or Hat
- Golf Shirt or Hat Sponsor will receive one foursome which will include one NFL Celebrity and four golfers

Golf Hat Sponsor - $4,000
- (4) Tickets for the Super Bowl Raffle
- (1) Sponsorship table at luncheon
- (1) Half page color advertisement in program booklet
- (4) Commemorative photos at golf tournament

Breakfast Sponsor – $4,000
- Breakfast or Lunch Sponsorship acknowledgement displayed on breakfast or lunch signage
- (1) Fivesome which will include one NFL Celebrity and four golfers

Lunch Sponsor – $4,000
- (4) Tickets for the Super Bowl Raffle
- (1) Sponsorship table at the luncheon
- (1) Half page color advertisement in the program booklet
- (4) Commemorative photos at golf tournament
Florida Memorial University & Dwight Stephenson Foundation Golf Tournament

Golf Cart Sponsor – $4,000

- Corporate identity included on front of golf cart
- (1) Fivesome which will include one NFL Celebrity and four golfers
- (4) Tickets for the Super Bowl Raffle

Award Sponsor – $3,000

- Award Sponsor acknowledgement displayed on award signage
- (2) Golfers to be paired up with two other golf participants
- (2) Tickets for the Super Bowl Raffle

Long Drive Sponsor – $2,000  

Closest to the Pin Sponsor – $2,000

- Corporate signage at the hole which will be played for the Longest Drive, Accurate Drive or Closest to the Pin competition
- (2) Golfers to be paired up with two other golf participants

Accurate Drive Sponsor – $2,000

- (2) Tickets for the Super Bowl Raffle
- (1) 1/4 page color advertisement in program booklet
- (2) Commemorative photos at golf tournament

Hole Sponsor – $1,000

- Corporate signage at the Sponsored hole location
- (1) Golfer to be paired up with three other golf participants

- (1) Ticket for the Super Bowl Raffle
- (1) 1/4 page color advertisement in program booklet
- (1) Commemorative photo at golf tournament

Corporate Golf Foursome - $1,500

- (4) Tickets for the Super Bowl Raffle
- (1) 1/4 page color advertisement in program booklet

- (4) Commemorative photos at golf tournament

Individual Player - $300

- (1) Ticket for the Super Bowl Raffle

- (1) Commemorative photo at golf tournament

Program Advertising

- Advertisements to appear in program booklet which will be distributed to everyone in attendance at the golf tournament.
  - Full-page color advertisement - $750
  - Half-page color ad - $500
  - Quarter-page color advertisement - $250

**Promotional Materials Details:**

1. All advertisements must be sent electronically in a print-optimized PDF format by April 3, 2015 for inclusion in the program booklet.

2. Sponsorship logos should be sent electronically as soon as possible to aclarke@dstephenson.com to maximize your promotional exposure, but no later than April 3, 2015 for inclusion in the program booklet.

Full-page size: 4.75” w x 8” h,  
Half-page size: 4.75” w x 4” h,  
Quarter-page size: 4.75” w x 2” h
Registration Form

Yes, I will gladly provide funding support to the 2015 Florida Memorial University & Dwight Stephenson Foundation Golf Tournament.

Name: ____________________________________________

Title: ____________________________________________

Company/Organization: ____________________________

Address: __________________________________________

City: __________________ State: ______ Zip Code: __________

Email Address: __________________________ Telephone/Cell: __________________

Sponsorship Level:

☐ Title Level Sponsorship $10,000  ☐ Diamond Level Sponsorship $7,500
☐ Gold Level Sponsorship $6,000  ☐ Silver Level Sponsorship $5,000
☐ Golf Shirt Sponsor $4,000  ☐ Golf Hat Sponsor $4,000
☐ Golf Cart Sponsor $4,000  ☐ Breakfast Sponsor $4,000
☐ Lunch Sponsor $4,000  ☐ Award Sponsor $3,000
☐ Long Drive Sponsor $2,000  ☐ Accurate Drive Sponsor $2,000
☐ Closest to the Pin Sponsor $2,000  ☐ Hole Sponsor $1,000 (# of Holes ______)
☐ Corporate Golf Foursome $1,500***  ☐ Individual Player $300***

Benefits for each sponsorship level are included separately. ***Please list players’ names

☐ Program Advertising:  ☐ Full Page $750  ☐ Half Page $500  ☐ Quarter Page $250

Cannot attend but would like to make a donation of $ ________________.

TOTAL: $ ____________________

Payment Method (please choose one):

☐ Check Enclosed: Make payable to Florida Memorial University or Dwight Stephenson Foundation (include in memo section, 2015 Golf Tournament)

☐ MasterCard ☐ Visa ☐ Amex Card#: ____________________________

Expiration Date: ______/_______ Security Code: __________ Signature: __________________

***
Payments may also be made on our secure websites at: www.fmuniv.edu or www.dwightstephenson.org. You can email the registration form to cassandra.shaheed@fmuniv.edu or aclarke@dstephenson.com, or call Ameena Shaheed at 305 626-3611 or Adam Clarke at 954 449-9586.

Additional fundraisers include Mulligans, Raffles and more.

Please specify how many foursomes: ____________

Please list players’ names below:

_________________________________________  _______________________________________  ___________________________

_________________________________________  _______________________________________  ___________________________

_________________________________________  _______________________________________  ___________________________

_________________________________________  _______________________________________  ___________________________

_________________________________________  _______________________________________  ___________________________

_________________________________________  _______________________________________  ___________________________

_________________________________________  _______________________________________  ___________________________

_________________________________________  _______________________________________  ___________________________

_________________________________________  _______________________________________  ___________________________

Thank you for your support!
**In-Kind Gift(s) Donation Form**

I will donate the following item(s) in support of the 2015 Florida Memorial University & Dwight Stephenson Foundation Golf Tournament scheduled for May 15, 2015 at Shula’s Golf Club, 7601 Miami Lakes Drive, Miami Lakes, FL 33014.

<table>
<thead>
<tr>
<th>QTY</th>
<th>Detailed Description Of Item (Please Be Specific)</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Donor name to be listed on sponsor list and donated item: ______________________________________________________

Donor Name and Signature of person with legal authority to donate item(s):

_________________________    ____________________________
Print Name/Date    Signature/Date

Donor Business Name [for thank you note]: ________________________________________________________________

Address: ___________________________    City: ___________________________    State: ______

Zip: ______    Donor Phone: ___________________________    E-mail: ___________________________

**WE GRATEFULLY ACKNOWLEDGE YOUR DONATION!**

- Please contact Ameena Shaheed @ 305 626-3611 or Adam Clarke @ 954 449-9586 to arrange a pick-up of the donated item(s).

- I will have the items delivered to your university address by ___________________________.

- Additional request: ________________________________________________________________