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MEDIA CONTACT:

Dr. Mary-Angie Salva-Ramirez
(305) 626-3105

mramirez@fmuniv.edu

TWO COMMUNICATIONS MAJORS WIN \$4,000 IN PRSA-MIAMI SCHOLARSHIPS



From L to R: Tyrone Hall, president of Florida Memorial University's PRSSA Chapter; Dr. Mary-Angie Salvá-Ramírez, chapter adviser; and, Ashley St. Jean, vice president at the 2007 PRSA Miami Chapter Endowment Luncheon.

On Friday, September 28, 2007, both Tyrone Hall and Ashley St. Jean, Communications majors and members of FLMU's Public Relations Student Society of America (PRSSA) Chapter, received the Ev Clay/Public Relations Society of America (PRSA) Miami Chapter Endowment Fund Scholarship Award in the amount of \$2,000 during PRSA's annual endowment luncheon held at the Rusty Pelican in Key Biscayne. The selection committee was extremely impressed with Ashley's interest in the area of communication ethics and Tyrone's potential for success in the field of public relations. "We hope this award will in some small measure help each of you achieve your personal goals," stated Dana L. Clay, principal and president of Everett Clay Associates.

In addition, PRSA Miami honored Stuart Newman, founder and chief executive of NEWMAN PR with the Bill Adams Lifetime Achievement Award. Newman is a former Fort Lauderdale News (now South Florida Sun Sentinel) reporter. He served as chapter president of PRSA; vice president of the American Public Relations Society; chairman of the Society of American Travel Writers' Associates Council; president, Society of Professional Journalists Miami Chapter; and a member of the University of Florida College of Journalism Public Relations Advisory Council.

The Ev Clay/PRSA Miami Chapter Endowment Fund was started in 1985 in memory of Miami public relations pioneer Everett A. Clay. The fund supports excellence in the public relations profession by awarding scholarships to outstanding students.

Since 1988, the Miami chapter of the Public Relations Society of America has honored Ev Clay's memory by awarding more than \$80,000 to 63 students studying public relations at various South Florida colleges and universities. Today, the chapter endowment exceeds \$131,000, making it the largest scholarship fund in the nation operated by a PRSA chapter. This year scholarships were awarded to students attending Florida International University, Florida Memorial University, Miami Dade College and the University of Miami.

PRSSA membership is open to all full-time FLMU students. For more information, please contact Dr. Salvá-Ramírez at [mramirez@fmuniv.edu](mailto:mr Ramirez@fmuniv.edu) or visit www.prssa.org.

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About Florida Memorial University:

Located in the City of Miami Gardens, Florida Memorial University is a private, historically Black institution offering 41 undergraduate degree programs and 4 graduate degree programs to a culturally diverse student body. Since its inception in 1879, the University has upheld a commitment to providing a solid foundation for thousands of young people and opening doors to educational opportunities that may have otherwise been closed to them. As South Florida's only Black University, it is widely recognized for being the birthplace of the Negro National Anthem, "Lift Ev'ry Voice and Sing" and home of student Barrington Irving, Jr., the first and youngest pilot of African descent to fly solo around the world. For more information, please contact the Office of Public Affairs at (305) 626-3624.